

**39.—Adjusted Index Numbers of Retail Sales Based on Monthly Reports of Department and Chain Stores, by Kinds of Business, January, 1936, to December, 1938.**

NOTE.—The indexes are compiled from the returns of 36 departmental organizations and 160 chain companies operating more than 3,300 stores and a number of independents in those lines of business where chains are of minor importance. The indexes are adjusted for variations in number of stores operated, for number of business days in each month, and for seasonal variations.

(Average for 1930=100.)

Year and Month.	Boots and Shoes.	Candy.	Cltg. Men's.	Cltg. Women's.	Department.	Drugs.	Furniture.	Groceries and Meats.	Hardware.	Music and Radio.	Restaurants.	Variety.
<b>1936.<sup>1</sup></b>												
Jan.....	74-0	58-6	69-6	59-6	71-3	73-8	70-3	79-7	68-3	53-9	53-0	84-7
Feb.....	74-4	66-8	69-3	57-3	73-0	74-6	71-1	77-8	69-9	51-3	53-0	82-0
Mar.....	78-1	37-2	69-2	57-7	72-0	73-5	70-6	80-8	74-2	51-9	54-0	81-8
Apr.....	73-8	65-5	69-3	61-0	69-8	75-9	75-5	74-7	75-0	52-6	51-9	90-5
May.....	80-0	58-2	69-4	61-0	73-8	75-1	74-8	75-3	75-4	52-7	52-3	88-3
June.....	74-6	61-0	69-8	59-9	70-6	73-1	76-2	77-7	75-7	50-1	52-6	90-9
July.....	73-7	57-7	70-2	59-8	74-7	75-6	79-3	77-1	74-3	53-1	53-0	88-7
Aug.....	75-1	57-8	71-5	59-4	76-6	73-5	79-9	79-6	78-6	52-7	53-2	89-6
Sept.....	75-1	60-4	71-7	59-7	77-8	75-8	78-3	79-3	76-0	54-4	53-4	91-1
Oct.....	78-2	59-8	73-7	59-5	77-2	77-8	87-0	77-6	77-8	56-6	52-9	92-2
Nov.....	84-6	57-5	75-7	60-1	76-6	76-5	85-9	79-4	80-9	57-8	56-6	92-7
Dec.....	69-7	61-0	72-5	59-8	78-6	80-4	89-5	83-2	75-7	58-1	57-6	92-0
<b>Averages, 1936.</b>	<b>75-9</b>	<b>60-1</b>	<b>70-9</b>	<b>59-6</b>	<b>74-3</b>	<b>75-5</b>	<b>78-2</b>	<b>78-5</b>	<b>75-2</b>	<b>53-8</b>	<b>53-6</b>	<b>88-7</b>
<b>1937.<sup>1</sup></b>												
Jan.....	79-1	55-6	75-0	63-5	78-2	78-4	88-8	82-5	82-4	60-7	55-8	95-1
Feb.....	85-5	65-2	75-7	65-0	78-1	81-1	87-4	82-9	80-2	62-2	57-3	92-9
Mar.....	70-3	65-2	75-1	64-6	76-6	79-2	88-9	87-0	86-2	62-1	57-8	96-9
Apr.....	78-6	56-9	75-1	60-7	77-8	78-5	84-0	83-6	87-0	61-0	56-2	89-8
May.....	77-0	61-5	76-3	61-4	79-2	78-3	88-4	83-5	85-2	61-0	53-4	95-9
June.....	79-2	59-5	76-9	62-8	77-5	77-8	93-3	86-0	87-5	63-6	53-6	98-2
July.....	81-2	55-9	78-1	62-8	80-1	79-0	93-2	85-3	86-1	60-9	53-4	95-9
Aug.....	78-2	52-4	77-3	63-3	80-3	80-7	87-6	85-0	86-6	61-4	54-8	93-1
Sept.....	83-0	60-3	78-2	62-8	79-6	80-9	87-8	88-4	87-4	59-4	54-9	95-4
Oct.....	85-2	60-1	76-9	63-5	78-5	83-4	89-7	86-7	82-6	57-4	55-3	96-6
Nov.....	71-3	58-5	75-6	62-5	79-9	78-3	91-9	86-3	81-8	56-6	58-3	94-1
Dec.....	85-8	64-8	78-1	63-2	82-4	85-2	90-5	99-8	80-8	55-9	55-0	100-2
<b>Averages, 1937.</b>	<b>79-5</b>	<b>59-7</b>	<b>76-5</b>	<b>63-0</b>	<b>78-1</b>	<b>80-2</b>	<b>89-3</b>	<b>86-4</b>	<b>84-5</b>	<b>60-2</b>	<b>55-5</b>	<b>95-3</b>
<b>1938.</b>												
Jan.....	86-2	53-0	80-4	68-6	78-1	77-8	84-8	85-9	95-9	61-1	53-8	99-3
Feb.....	77-7	63-8	72-8	66-4	76-9	74-9	81-1	88-0	90-5	55-5	53-3	92-6
Mar.....	76-9	51-7	70-9	61-4	75-5	76-6	73-4	91-3	85-0	57-2	55-0	86-5
Apr.....	75-5	57-5	72-5	63-3	75-9	76-6	76-6	85-6	87-0	61-3	53-0	95-1
May.....	84-0	57-2	65-3	56-7	73-5	77-6	78-8	88-1	83-6	55-8	51-8	89-7
June.....	76-6	57-5	71-4	59-2	74-4	76-7	78-0	90-8	88-2	55-2	50-3	92-6
July.....	77-0	54-9	70-7	56-6	75-3	76-0	74-7	86-7	86-5	55-4	60-4	89-6
Aug.....	68-6	48-5	68-6	60-6	74-7	76-7	71-6	85-5	88-3	57-1	51-6	87-1
Sept.....	80-3	58-3	71-8	60-6	76-8	80-3	72-9	88-8	83-2	54-4	51-3	94-0
Oct.....	76-6	54-0	67-0	58-7	77-3	80-5	83-9	86-9	89-0	55-3	51-4	96-0
Nov.....	74-2	53-0	69-7	60-7	78-5	79-8	81-3	87-7	88-4	47-8	53-7	92-3
Dec.....	62-1	60-4	65-5	56-4	78-6	82-6	84-6	87-8	84-0	55-8	51-1	89-1
<b>Averages, 1938.</b>	<b>74-6</b>	<b>55-7</b>	<b>70-6</b>	<b>60-8</b>	<b>76-3</b>	<b>78-0</b>	<b>78-5</b>	<b>87-8</b>	<b>87-5</b>	<b>56-0</b>	<b>52-3</b>	<b>92-0</b>

<sup>1</sup> Figures for 1936 and 1937 were recalculated since the publication of the 1938 Year Book to allow for revisions in sub-indexes.